



JOHN NIEBLING

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5742 Mango Drive

St. Louis, Missouri 63129

2014–present **Brighton Agency** / St. Louis, Missouri

Senior Production Designer, Photographer, Art Director

Production, art direction and quality control of campaign collateral, including retouching, 3D visualization, packaging, versioning, resizing and long-document construction. Specialties include improving workflow processes, developing non-destructive editing structures for efficient revisions, asset creation, data merges, preflighting for print feasibility, identifying and resolving potential issues, maintaining brand standards and ensuring consistency across print and digital collateral. Principal photographer for studio and on-location shoots. Regularly attend design conferences and share knowledge of software upgrades, new features and techniques with art and creative directors.

2010–present **Freelance** / St. Louis, Missouri

Design and produce brochures, brand identities, point-of-sale materials, print advertising, packaging and catalogs, along with commercial photography for a variety of clients. Includes a year-plus contract with Save-a-Lot as a packaging Production Designer, Art Director and Photographer.

1998–2010 **XG-advertising** / St. Louis, Missouri

Quality Control Director, Production Manager, Art Director, Production Designer, Creative Director

Led and contributed to the creative and production process for a wide variety of projects, including brochures, web and interactive graphics, retail displays, vehicle wraps, posters, logos, catalogs, packaging, outdoor advertising and event marketing campaigns. XG-ad's workflow allowed me to take the lead in many aspects of projects, serving as Art Director, Senior Production Designer, Creative Director, Imaging Specialist, Photographer, Editor and Copywriter. My attention to detail led the roles of Quality Control Director and Production Manager. Responsibilities included quality control for print and web production, including imaging, copy accuracy, spelling, grammar and color accuracy. Other duties consisted of gathering print quotes, verifying print specs and dies, creating mock-ups, coordinating with printers and conducting press checks. Regularly attended imaging and print-industry seminars and online training to stay current with new techniques, technologies and design trends.

1997–1998 **Jacquin Studio Photography** / St. Louis, Missouri

Photography Assistant & Imaging Specialist

Assisted photographers on studio and location shoots, managed digital assets, and assisted with set building, lighting and props.

1995–1997 **Signs Now** / Portland, Oregon

Manager, Screen Printing Department

Oversaw day-to-day operations of the screen printing department, including sign design, making screens, color separations, quality control and employee management.

Proficiencies Primary skill sets include print production and photo imaging, including retouching, photo manipulation, color correction and illustration, with additional experience in 3D, motion graphics and video. Proficient in design and photography, with extensive experience in Photoshop, Illustrator and InDesign; a working knowledge of After Effects, Premiere, PowerPoint, Keynote, Word, Excel and Cinema 4D. Woodworking is a passionate hobby that helps with problem-solving on set. Other experience in the sign industry includes welding aluminum channel letters, neon installation, vehicle wraps and OOH installation.

Education **Missouri State University** / Springfield, Missouri

Bachelor of Fine Arts, emphasis in Image Production, 3D Modeling/Animation & Graphic Design

Meramec Community College / St. Louis, Missouri

Associate of Applied Science, Production & Graphic Design



“It's the little details that are vital.
Little things make big things happen.”
~John Wooden