



JOHN NIEBLING

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5742 Mango Drive
St. Louis, Missouri 63129

2010–present **Freelance** / St. Louis, Missouri

Design and produce brochures, brand ID, point-of-sale, print ads, packaging, catalogs, and photography for various clients.

1998–2010 **XG-advertising** / St. Louis, Missouri

Quality Control Director, Production Manager, Art Director, Production Designer, Creative Director

I was involved with the creative and production process for a large variety of projects, including brochures, web/interactive graphics, retail displays, vehicle wraps, posters, logos, catalogs, packaging, outdoor, event marketing campaigns, and much more. The workflow structure at XG-ad allowed me to act as lead in almost all aspects of certain projects, including Art Director, Senior Production Artist, Creative Director, Imaging Specialist, Photographer, Editor, and Copywriter.

My eye for detail also helped me lead the production department as Quality Control Director and Production Manager. This included checking all aspects of production for both print and web, including the quality of the digital imaging, copy accuracy, spelling, grammar, color, gathering print quotes, verifying print specs and dies, creating mock-ups, coordinating printers, press checks, etc. Regularly attending imaging seminars, print-house seminars, and viewing online tutorials helped me stay current with new techniques and trends.

1997–1998 **Jacquin Studio Photography** / St. Louis, Missouri

Photography Assistant & Imaging Specialist

Assisted photographers on studio sets and location shooting, managed digital assets, assisted with set building, lighting, props, etc.

1995–1997 **Signs Now** / Portland, Oregon

Manager, screen printing division

Oversaw day-to-day operations of screen printing shop, including managing employees, printing, creating artwork and films, and quality control.

Proficiencies

My primary skill sets involve print production and photo imaging (photo manipulation, color-adjustment, illustration, etc.) and I am proficient in design, creating graphics for web/interactive, photography, proofing/editing, and copywriting, using Photoshop, Illustrator, InDesign, Keynote, QuarkXPress, Word, and PowerPoint. I have a decent working knowledge of Dreamweaver, CSS, SEO, Strata CX, After Effects, and video editing software.

Education

Missouri State University (formerly Southwest Missouri State) / Springfield, Missouri

Bachelor Fine Arts, emphasis in Image Production & Graphic Design

Meramec Community College / St. Louis, Missouri

Associate's, Graphic Design & Print Production



“It's the little details that are vital.

Little things make big things happen.”

~John Wooden

CREATIVE DIRECTION



ART DIRECTION



PRODUCTION DESIGN



PHOTO IMAGING & ILLUSTRATION



PHOTOGRAPHY

